

MANAGERIAL ABILITY AMONG STUDENTS IN DINDIGUL DISTRICT, SOUTH INDIA

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ABSTRACT

The opening up of the Indian economy through liberalization, privatization, globalisation and likely thrust towards the information technology had made the task of the managers more demanding Samuel (2014). Small enterprises are generally considered to be more operative, can respond quicker and are more flexible than big companies, which form their strategies for years ahead. Limited focus on operations can have its advantages, but can also prevent enterprise to exploit new unseen opportunities. In order to encourage students to opt for startup entrepreneur, we should also look into the aspects of the potentialities of the students towards entrepreneurship. The students should have the ability and willingness to start their own business. The primary aim of this research is to identify the level of managerial ability among the post graduate arts and science students. In Dindigul district, seven colleges were randomly chosen for the study through lot and the final year post graduate students studying arts and science courses form the population of the study. Structured questionnaire was used to collect primary data. The finding of the study reveals that dominant managerial ability among the post graduate students falls under the category of the above average managerial level. This is a positive sign for promoting entrepreneurship among the students especially women entrepreneurs because the overall level of managerial ability among the female students is more than the managerial ability among the male students.

KEYWORDS: Managerial Ability, Students, Entrepreneurship